

**SPORTS AND SPECIAL EVENTS COVERAGE
(RADIO AND TV BROADCASTING)**

All rights for radio broadcasting, telecasting, and/or cablecasting of any school-sponsored events of the Holdenville School District are inherent in and the property of the Holdenville Board of Education. School authorities have both legal and implied obligations which are inherent in the *loco parentis* relationship toward students while under jurisdiction of the board.

Exclusive or regularly scheduled newscasts, all radio broadcasting, telecasting, or cable casting, either live or delayed, of athletic games and contests sponsored by schools in this district shall be prohibited, unless arranged and conducted in accordance with official policies of the board.

Arrangements for radio broadcasting, telecasting, and cablecasting of school-sponsored events other than athletic games and contests, exclusive of regularly scheduled newscasts, shall be prohibited, unless presented to and approved by the board; each event being considered individually and in accordance with the authority and responsibility of the board.

There shall not be advertisement of tobacco, beer, or other alcoholic beverages in connection with any radio broadcast, telecast, or cablecast of any event originating in Holdenville and involving teams or organizations representing this school district.

There shall be no prolonged criticism of officials' or coaches' decisions on the broadcast or cablecast, nor shall there be editorial comments on school or OSSAA policies. There shall be no speculation of injuries, unpreventable accidents, or other incidents which may cause undue anxiety on the part of listeners.

Broadcasts, telecasts, and cablecasts shall be arranged and conducted without cost to the district or to individual schools within the district.

GBCE

Out-of-town stations wishing to broadcast or cablecast any event sponsored by the district must comply with the same policies, rules, and regulations as those governing local stations and channels, and must have the endorsement of the visiting team(s).

Oklahoma Secondary School Activities Association (OSSAA)

Policies, rules and regulations governing broadcasts of football games and basketball games are subject to revision as might be necessary in order to conform to rules and regulation of the OSSAA. Tournaments and other events sponsored by the OSSAA are subject to the rules and regulations of the association.

In consideration for the exclusive rights to air sports or special events, local stations will provide announcements for the athletic department and/or booster organization during the game or activity. The number and length of announcements will be jointly arranged by the station or channel and the athletic director, and may vary due to the nature of the event. The district will follow the policies of the OSSAA regarding media time-out breaks.

Failure by the station to comply with the terms of this policy and its procedures shall be considered due cause for termination of all agreements between the station and the board.